

OUR PRIVACY POLICY

At Beauty 77 we are committed to maintaining a trusted relationship with our customers and visitors. For example, we do not sell or trade lists of our customer or visitor data with third parties for marketing purposes. So you are kept in the light on what we do, we have created this Privacy Policy in easy to understand English explaining what data of yours we collect, what we do with it, in what limited circumstances we may disclose it to others and how we keep it all secure.

Data we collect

Website cookies

We store a cookie - a small file on your computer - so we can tell who you are if you have logged in to our site and then show you the information relevant to you. We also store on your computer what search preferences you have selected to save you time having to put them in again.

Google analytics

When you visit our site we use a third-party service Google Analytics to collect standard logging information such as what pages are visited and in which order. We use this to analyse customer and visitor behaviour as a whole and we do not collect, or instruct Google to collect personal information that can identify you.

Mailing lists

You can subscribe to our newsletter. When you do this we collect some information - your email address and name so that we can keep you up to date with Beauty 77 news and special offers, or in case we need to contact you to get more or clarify the information we do have.

You can also sign up to our newsletter mailing list when you register with us. We will explicitly ask you for permission to do this when do.

We use a third-party provider called MailChimp to send our newsletters. We gather statistics around which newsletters get opened and clicked on using industry-standard technologies to help us improve the quality and relevance of our newsletters. For more information see MailChimp's privacy policy -

You can unsubscribe to our newsletters, and manage your contact preferences at any time by clicking the link in the bottom of every email, or contact our support at contact@beauty77.app

Registering with us and making a booking

When you register with us you become a customer, and we will then store the information you supply such as your name, email address and telephone number. This information is stored in our private database which is hosted in a private network with no public access, using security and encryption technologies that are compliant with Payment Card Industry regulations.

When you make a booking with us we also collect information such as your address and any other information you may supply at the time. We share this information with our professionals so that they can perform the booking for you. We also store this information so we can show you a history of bookings you have made on our app and website.

We never share your personal information with any other company without your consent.

We collect your credit card information to take payment for your booking, but this is never stored on our systems, and instead is stored directly with our payment service provider, Stripe. As a global leader in card payment services, we trust them to look after our customer's card data. You can read more about their privacy policy here - <https://stripe.com/en-gb/privacy>

Access to your personal information

You are entitled to view, amend or delete the information about you that we hold. To do this please email our support team at contact@beauty77.app. By law, we have to action this within one month of your request though we will nearly always do this much sooner!

Changes to this policy

This policy was last updated on January 2021.